

2023

EDITORIAL CALENDAR



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JANUARY

2023

Special Focus This Month:

1st Edition of the Marketing News Canada Magazine Release

**NOMINATIONS
OPEN:**



 **Hashtag
Awards**

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FEBRUARY

2023

NOMINATIONS
OPEN:



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Awards**

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MARCH

2023

Special Focus This Month:

International Womens Month - focus on women in marketing and business

NOMINATIONS
OPEN:



 **Hashtag
Awards**

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APRIL

2023

NOMINATIONS & APPLICATIONS

OPEN:

Top PR, Marketing, and
Communications Professors
& Instructors of the Year



JELLY
ACADEMY

Marketing Education
Scholarship Fund

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MAY

2023

Special Focus This Month:

Education in Marketing

**NOMINATIONS &
APPLICATIONS**

OPEN:

**Top PR, Marketing, and
Communications Professors
& Instructors of the Year**



**JELLY
ACADEMY**

**Marketing Education
Scholarship Fund**

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JUNE

2023

Special Focus This Month:
Indigenous Business and Marketing

**AWARDS
ANNOUNCED**
at SocialWest:

Top PR, Marketing, and
Communications Professors
& Instructors of the Year



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 **Hashtag
Awards**

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OCTOBER

2023

Special Focus This Month:
Small Business Month and SME



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DECEMBER

2023

Special Focus This Month:
Holiday Campaigns and Highlights



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