



Marketing News Canada

Article Submission Guidelines

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Marketing News Canada (MNC) is Canada's most up-and-coming marketing and PR news site geared towards agencies, marketing professionals, business owners and entrepreneurs.

Currently posting multiple times a week, MNC showcases curated articles and our syndicated audio and video podcast across multiple platforms reaching listeners and viewers right across the country. The site was purposefully built to empower and educate business owners, brand marketers, agencies and marketing professionals to conduct better business. With our long running history having started over 5 years ago - our audience is loyal, growing and engaged.

WORD COUNT: Our preferred word count is: 400 - 2000 words, for optimal readability + any photo assets that might be included within the article.

TOPE: Please keep the tone business-casual for our marketing and business oriented audience!

LINKS

- Acceptable Links: company websites, author websites, research sources, and original sources for citing purposes.
- Unacceptable Links: affiliate links, product sales pages, direct download links, or promotional opportunities.

PHOTO ASSETS: Please keep images in an article to less than 4.

- We request that all photos provided for thumbnails to be at least 1080x1080px.
- For any and all assets within an article, we ask that your provided photos are between 1500 and 2500 pixels wide for optimal viewing.
- When considering assets to include, especially for the thumbnail, we ask that it directly relates to the article topic; as visual representation allows for optimal context for our readers.
- Infographic Submissions MUST be accompanied by a minimum of 200-word text.

CREDENTIALS: When submitting your article(s), we ask that you please define who the author(s) of the submission is, and preferably a website to link back to. After all, you need to be properly credited for your hard work!

OUR RIGHTS AS PUBLISHER: As the owners of Marketing News Canada:

- We reserve the right to remove or nofollow any link at our discretion.
- We reserve the right to refuse any topics that are not aligned with MNC values - these topics can include but are not limited to religion, politics, and opinion-based pieces.

